

Data Protection Statement

Information about Data Protection

We are glad to see that you are interested in our website and in our company. However, despite careful examination of the contents, we do not assume any liability for external links to third-party content.

We attach considerable importance to protecting your personal data when collecting, processing and using them during your visit to our website. Your personal data will be collected, processed and used according to the legal stipulations including but not limited to the ones under the Federal Data Protection Act (BDSG), the German Telecommunications Act (TKG) as well as the German Tele Media Act (TMG). Your personal data will exclusively be collected, processed and used for internal usage insofar as this is necessary for the execution of the contract or a similar relation based on mutual trust. The purpose consists of the proper maintenance of customer data and inquiries according to the legal requirements.

Validity of the Data Protection Statement

This Data Protection Statement is valid for the sites of Johann Sperber GmbH & Co. KG. These websites may contain links to external companies this Data Protection Statement does not refer to.

Collecting and Processing Personal Data

Personal data are collected only if provided by you, for instance, by your filling in forms or sending e-mails, when ordering products or services, when sending inquiries or requests for material. Such data are exclusively stored, processed and, where required, passed on to Johann Sperber GmbH & Co. KG, for the purpose of attending your requests, sending you product information or submitting service quotations. Johann Sperber GmbH & Co. KG assures you that your information will be treated according to the valid data protection regulations. You can object to the use of your personal data any time. Simply send an e-mail to the e-mail address listed below. We assure you that we will not pass on your personal data to any third parties without your previous consent unless legally required to do so.

Data Collection by Using Google Analytics

Our website uses Google Analytics, a web analytics service provided by Google Inc.. Google-Analytics uses so-called "cookies", which are text files placed on your computer and allowing an analysis of your use of the website. This includes, for instance, the collection of information about the operating system, the browser, your IP address, the website previously visited by you (Referrer URL) as well as date and time of your last visit to our website. The information about the use of our website created by this text file will be transferred to a Google server in the US and stored there. Google will use such information for the purpose of evaluating your use of our website, of compiling reports on website activity for website operators and of providing other services relating to website activity and internet usage. Google may also transmit this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Such usage is anonymised and pseudonymised. More information about this is directly available on "Google".

<http://www.google.com/intl/de/privacypolicy.html#information>

Google uses the DoubleClick DART cookie: Users may deactivate the use of the DART cookie by calling up the data protection regulations of the Google advertising network and content advertising network.

For this purpose, no directly person-related data of the user but only the Internet protocol address will be stored. Such information will allow us to automatically recognise you at your next visit to our websites and to facilitate your navigation of our site. Cookies can help us, for example, to tailor a website to better match your interest or to store your password so that you do not have to re-enter it each time.

You can, of course, visit our websites without using cookies. If you do not wish us to re-identify your computer, you may block the saving of cookies to your hard disk by setting your browser to "do not accept cookies". Please refer to the browser manufacturer's instructions for details of how this works. If, however, you decide not to accept cookies, this may limit the functions of our offers.

You can prevent the installation of cookies by selecting the appropriate settings in your internet user programme (browser). For this purpose, the storage of cookies must be deactivated in your internet browser.

Your Rights

Upon request, Johann Sperber GmbH & Co. KG will inform you as soon as possible about whether and which personal data about you are stored with us. Where, despite all our efforts to ensure the correctness and up-to-dateness of data, incorrect information is stored about you, we will correct them at your request. Your consent is a precondition for the use of your data. If you do no longer wish us to use your data in this manner in the future, please inform us informally so that your data can be blocked or deleted.

Public Code of Procedures

The German Data Protection Act stipulates in § 4g that information according to § 4e must be made available to everyone in a suitable manner by the Data Protection Officer. We therefore grant you the right to inspect our public code of procedures.

Should you have any questions with regards to the Data Protection Statement or the processing of your personal data, you may refer to the in-house Data Protection Officer who is also at your disposal for of any information request, ideas or complaints.

Inclusion, Validity and Current Status of Data Protection Statement

By using our website, you agree to the use of your personal data as specified above. The Data Protection Statement is valid and dated 01 June 2010.

The further development of our website or the implementaion of new technologies may make it necessary to modify this Data Protection Statement. Johann Sperber GmbH & Co. KG reserves the right to modify this Data Protection Statement any time with effect as of a future date. We recommend that you re-read the latest version of Data Protection Statement from time to time.

Johann Sperber GmbH & Co. KG
Melanie Kolb
Esternal Data Protection Officer
grothprojekt@email.de